



For More Information:

The Cayton Children's Museum | TheCayton@finnpartners.com

*****MEDIA ADVISORY*****

Celebrate Worldwide Day of Play with New Food Truck Exhibit at Cayton Children's Museum Sept. 28

The new exhibit is inspired by Los Angeles' pioneering modern food truck culture



WHAT:

Cayton Children's Museum is participating in Our World: Worldwide Day of Play, a global event presented by Nickelodeon and the Association of Children's Museums dedicated to experiencing joyful learning through play on September 28. The Cayton will celebrate by unveiling its new Food Truck exhibit, plus families will be able to enjoy games, face painting, crafting and more.

As the first new exhibit since the Cayton opened in 2019, the Food Truck exhibit is inspired by the modern food truck movement, which emerged in Los Angeles during the Great Recession of 2008 and has since become a symbol of the city's cultural diversity and culinary innovation. The Cayton's exhibit celebrates this cultural phenomenon and its influence on reshaping the modern dining landscape.

WHEN:

Saturday, September 28, 2024, from 10:00 am – 5:00pm

WHERE:

395 Santa Monica Pl, Suite 374 Level 3, Santa Monica, CA 90401

WHO:

Spokespeople available for interviews include:

- Barry VanDeman | Interim CEO
- Annie Sinzinger | Vice President of Marketing

VISUALS: Media are invited to tour the new food truck exhibit, speak to representatives from the Cayton Children's Museum, engage with local community members, and more. **Advanced notice of attendance required. Please RSVP to TheCayton@finnpartners.com.**

DETAILS: Cayton Children's Museum, located in Downtown Santa Monica just steps from the Pacific Ocean, is a nonprofit organization that activates the power of PLAY to enrich the lives of children and their families, build stronger, more connected communities, and create a better world. Originally founded as the Zimmer Children's Museum in 1991, Cayton Children's Museum officially opened to the public in 2019 with 30 years of experience in values-based learning. The 21,000-square-foot space offers hands-on exhibits and immersive play, with a robust calendar of arts and cultural activities designed for children 0 to 8 and their families including public programs, classes, workshops, and more. To learn more about the Cayton Children's Museum, visit www.caytonmuseum.org and follow on [Instagram](#), [Facebook](#), [YouTube](#), and [Pinterest](#).

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