



For Immediate Release

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Cayton Children's Museum Commemorates its 5th Birthday in July

The month-long celebration includes a Birthday Party Weekend from July 13-14, plus additional activities for the whole family

Santa Monica, CA (July 2, 2024) – The Cayton Children's Museum celebrates its 5th birthday on July 1. To commemorate the milestone, the Cayton will host its own birthday party the weekend of July 13 and 14, with additional activities happening all month long.

From July 13-14, the Cayton will welcome all visitors, members, and supporters for a two-day birthday celebration. The celebration will feature birthday-related art projects and activities, including a Birthday Bubble Dance Party, face painting, and birthday cake sensory bins. All visitors will leave with a special goody bag as a thank-you for being a part of the Cayton community over the past five years, while supplies last.

Apart from a weekend-long party, the Cayton is inviting the local community to celebrate the big "5" throughout July with other exciting activities like a Balloon Bash, make-your-own birthday cake using recycled materials, a museum-wide scavenger hunt, and a special edition of "Chalk-it-Up" with guest artist, Melanie Olivas.

In honor of its birthday, the Cayton is also hosting a month-long donation drive to raise funds for its PLAY4ALL programs. It provides free museum access to under-resourced families, subsidized field trips for Title 1 schools, and sensory-friendly programs. Visitors can give the gift of PLAY with a donation of \$5, \$50, or \$500 to help provide 100 PLAY4ALL passes to kids and families across Los Angeles. Additionally, the Museum Store will give 15% off all Museum Store purchases over \$50 to visitors with July birthdays.

Since its opening in 2019, the Cayton has played a vital role in the local community's livelihood. When it reopened its doors after the pandemic, the Cayton offered free admission for an entire year to reunite children and families after a year of social disconnection. Over the last five years, the Cayton has welcomed over 560,000 through its doors, hosted 435 field trips for local classrooms, and celebrated the birthdays of more than 500 children across Los Angeles. As part

of its efforts to increase access to the museum, the Cayton has also provided more than 5,100 PLAY4ALL passes to eligible children and families.

For more information about the upcoming July activities in celebration of the Cayton Children's Museum 5th birthday, please visit <https://www.caytonmuseum.org/calendar>.

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About The Cayton Children's Museum:

The Cayton Children's Museum, located in Downtown Santa Monica just steps from the Pacific Ocean, is a nonprofit organization that activates the power of PLAY to enrich the lives of children and their families, build stronger, more connected communities, and create a better world. Originally founded as the Zimmer Children's Museum in 1991, the Cayton Children's Museum officially opened to the public in 2019 with 30 years of experience in values-based learning. The 21,000-square-foot space offers hands-on exhibits and immersive play, with a robust calendar of arts and cultural activities designed for children 0 to 8 and their families including public programs, classes, workshops, and more. To learn more about the Cayton Children's Museum, visit www.caytonmuseum.org and follow on [Instagram](#), [Facebook](#), [YouTube](#), and [Pinterest](#).